

Privacy and Cookie policy – surf-sessions.com

This Privacy and Cookie Policy explains how surf-sessions uses personal information we collect and how you can limit our use of that personal data.

1. What information do we gather?

1.1 We gather information that relates to, and can identify you (e.g. your name and address) and information that does not identify you (e.g. a visitor's behaviour patterns when they visit our website). We collect information that does not identify you to evaluate our site, ensure that our site and services run properly and ensure we are paid for advertising services we offer.

2. How do we gather information?

2.1 Information is gathered in two ways:

- indirectly (e.g. using website technology or technology when you use a surf-session application for a mobile device);
- directly (e.g. when you browsing, sign up to create a surf-sessions profile or download a mobile device application.).

3. Use of your information

3.1 We might use your personal information to:

- remember you when you visit our website and track your browsing patterns by using cookies. You can prevent this; section 5 deals with this in more detail.
- ensure any products or services you receive are correctly administered (including subscriptions).
- contact you by email, mail or telephone to let you know about any of our products, services or promotions (which, in some cases may be provided by third parties) if you give us permission.
- ensure materials on the website are presented in the most effective manner for you and your computer.
- collate and log numeric internet addresses to improve the website and to monitor website usage.

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4. Accessing and updating your personal information

4.1 You can update your details and marketing preferences by accessing your account pages on the website.

4.2 If you have signed up to receive marketing from us by text, to stop this, please reply STOP to the last message you received.

5. Cookies

5.1 A cookie is a small piece of information that is placed on your computer when you visit certain websites. Find out more about the use of cookies on <http://www.cookiecentral.com>.

5.2 We use cookies to:

- remember you when you visit this website to keep track of your browsing patterns and to build up a profile of how you and other users use the website.
- make our website work as efficiently as possible.
- administer services to you and to advertisers.

5.3 Most browsers allow you to turn off cookies. To do this look at the “help” menu on your browser. Switching off cookies may restrict your use of the website and/or delay or affect the way in which it operates.

6. Third party advertising cookies

6.1 Most of the advertisements you see on the website are generated by third parties.

Some of these third parties generate their own cookies (or web beacons) to track how many people have seen a particular advertisement (or use the services of third parties to do this), and to track how many people have seen it more than once. These cookies cannot be used to identify an individual; they can only be used for statistical purposes, for example, in providing you with advertisements that are more relevant to your interests. Some of the information gleaned from third party cookies will be aggregated with other anonymous information for statistical purposes. The third party companies that generate these cookies have their own, very strict, privacy policies but we don't have access to these cookies; other than allowing them to be served, we have no role to play in these cookies at all (although we may use statistical information arising from these third party cookies and provided to us by third parties, to improve the targeting of advertisements to users of the website).

6.3 You can also visit the trade body representing these advertising companies for more information on how to opt out of these cookies: <http://youronlinechoices.com/>

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7. Security

7.1 The password you provide when registering with the website is encrypted to ensure protection against unauthorised access to your personal information.

7.2 We invest in high-quality security and do our utmost to protect user privacy. No data transmission over the Internet can be entirely secure, and therefore we cannot guarantee the security of your personal information and/or use of the website. Any information that you send is at your own risk and may be read by others. However once we have received your personal information we use strict procedures to protect the security of your personal information.

8. Disclosing your information

8.1 We never sell personal information, or pass it to third parties for marketing purposes without your permission.

9. Changes to this Policy

9.1 Please check the website regularly for any changes to this Policy.

10. If you don't feel we're adhering to this Policy, what should you do?

10.1 If you believe that we have not adhered to this Policy, please notify us by email at info@surf-sessions.com and we will try to solve the problem promptly.

This Policy was last updated on 26 March 2012.